

Henner reinforces its commercial division in Asia

The Henner Group, a leading insurance broker in social protection, is pleased to announce that they have appointed Anne Blondeau and Imad Baatich, respectively as Head of Account Management and Head of Commercial for their operations in Asia. These appointments are part of the international strategy and acceleration of the business growth in the region that has been initiated in 2021. The positive developments and results that have been conducted in 2022 in our 4 offices will be carried on by Anne who has been working in Henner for more than 10 years and Imad with an extensive experience in the region as a broker and insurance provider.

Insurance for expatriates requires a high level of expertise. Henner IPMI is a business line which is specifically designed to create and distribute health insurance products that meet the requirements of companies employing expatriates or private individuals who are already based abroad and require international health cover. As a partner of independent insurance brokers operating in expatriate hubs, our purpose is to provide our own solutions to serve our clients.

Anne Blondeau – Head of Account Management



Head of Account Management, Anne Blondeau will lead a dedicated team to ensure continued support for the partnerships. Anne Blondeau has been a part of Henner's growth in Asia for about 10 years and has experience in both the commercial and product development space.

At his nomination, Anne declared: *"I am very thankful to Henner for trusting me in leading both international products and Asia accounts management. I am very excited to embark on this new journey alongside Imad, where we will focus on strengthening Henner position in Asia and accelerating our growth strategy. As Sun Tzu said: "Opportunities multiply as they are seized!"*"

Imad Baatich – Head of Commercial Asia



Head of Commercial Asia, Imad Baatich will be responsible for developing and driving business growth in Asia. He has been working in the industry for more than 15 years and have a wealth of experience across a range of roles within Asia.

At his nomination, Imad declared: *"I believe that Henner has picked the right momentum, and Anne and myself want to capitalize on it and seize the opportunity to grow in this favourable context in Asia. We will continue to invest resources and accompany our clients in Singapore, Hong Kong, Vietnam and Indonesia and, of course, we do not close the door to new opportunities in the region. I am honoured to join Henner Group and to lead this project"*.

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Our social protection expertise can be summed up in one word: caring. Caring is more than just an idea. It's about how we think and act. We promise our customers and partners that we will provide advice on social protection, brokerage and management of health schemes and take great care in providing them with quality support. This has been a Henner tradition since our creation in 1947. As an independent international Group*, we have become a key player in social protection in France while also developing real expertise in international healthcare insurance. But we always remain true to our founding principle. We will always protect our customers as if they were our loved ones, and we will be there for them whenever they need us. Committed to providing tailored advice according to the needs of our customers and partners, we create and manage innovative health insurance solutions and products that we market directly or via our network of partners in France and worldwide. We also offer solutions for life and disability insurance, pensions, employee savings and employee share ownership. Our mission is also to facilitate our policyholders' access to quality medical network, regardless of their location, and to offer preventive healthcare and wellbeing in the workplace programmes for our customers. We are there for our customers whenever and wherever they need us. That's how caring we are at Henner.